

Privacy Policy

Thank you for visiting our website. Your privacy rights are especially important to SolidTude (“we” “our,” “us”). Please read this privacy policy for an overview of what information we may collect from visitors of our website (“you” or “your”), how we may use this information and your related rights.

Types of Information Collected

You provide information to us by visiting our website, purchasing products or services, or submitting a contact form or newsletter sign up. The type of information we may collect or receive from you includes:

Personal Information.

- Name
- Mailing Address
- Telephone Number
- Email Address
- Social Media Information
- Other information specific to you that you volunteer to provide such as gender, product, and service preferences, etc.

Computer Information.

- Internet Protocol (or IP) address
- Browser type
- Time spent on our website, time of the visit and number of pages visited
- Operating system
- Device ID/UDID, protocol and sequence information

Billing Information.

You must provide payment information to purchase our products or services. This payment information includes a debit card number, credit card number, expiration date, billing address, credit card codes and similar information. Payment information is collected and processed by our third-party payment processor. We do not directly collect or process payment information.

Use of Tracking Methods

Cookies

We may collect information using “cookie” technology. Cookies are small text files that a website stores on your computer or mobile device’s hard drive to recall and store information about your visit. We may use “session cookies” that expire when you close your web browser or “persistent cookies,” which stay on your computer for a specified amount of time or until you

delete them. Cookies help us enhance our website and its features. You may turn off the cookie feature in the browser of your computer or mobile device. Note, that doing so may affect your experience with our website.

Web Beacons

We may use web beacons or “clear gifs” that collect limited information such as a cookie number, time and date of a page view, and page description. Web beacons may also be used on our website via third-party advertisers. Web Beacons do not collect personal information and only track limited website activity.

Third Parties

Service Providers

We may provide your information to third party service providers for order fulfillment, customer service, marketing assistance and payment processing services. We may use third-party analytics services to examine how our visitors use our website, prepare reporting, collect demographic data, and analyze our website performance and content. Our third parties may use cookies, pixels, and other technologies to provide these services. You may opt-out of the collection of these third-party tracking methods by contacting each third party directly. You may contact us at the email address provided at this end of this document to obtain our current list of third-party providers. Note, if you opt out of any service, you may not receive the complete functionality of our website.

Social Media Sources

We may provide access to services or features on our website that allow you to share information with Facebook, Instagram, Twitter and/or other third-party social media sites. Through your use of these social media features we may collect information (e.g., your username, email address). The information collected and stored by social media websites is subject to their privacy policies including, how and when they share information, the type of information shared, and your choices regarding what information is available to others. You can review the privacy policies and settings on these social media sites to update your privacy settings.

Third Party Websites

Our website may contain links to third-party websites. We are not responsible for and have no control over third party privacy policies or content provided in those links. You can check the individual privacy policies and terms of use of those third parties when visiting their websites.

When Information is Disclosed

Information may be disclosed to comply with a legal process including when compelled to do so by government authorities or required by law or regulation in response to court orders and subpoenas or a similar legal process. We reserve the right to disclose information to take

precautions against liability, to investigate and defend against any third-party claims or allegations, to assist government enforcement agencies and to protect the rights and safety of our Company, the Collective, customers and related third parties. We also reserve the right to transfer information in connection with the merger, sale, or other disposition of our Collective.

How Your Information Stored

We retain the information you provide for the duration of our relationship plus a reasonable period or until the end of the applicable statute of limitation period mandated by law. If you wish to receive marketing communications, we will keep the information necessary to send you these communications until you contact us to opt out of these communications.

We use commercially reasonable methods to secure the information you provide to us and the information we collect automatically. This includes using standard security protocols and working with reputable third-party vendors.

We may use software programs to create aggregate statistics to assess: (1) the number of visitors to the different sections of our site; (2) which content is of most and least interest; (3) web design; and (4) system performance. For website security and to provide service stability, we may use software programs to monitor network traffic to identify and thwart unauthorized attempts to gain access to our network.

Choices with Your Information

You have a choice whether to provide your information, personal or otherwise to the Collective. If you do not wish to provide this information, we may not be able to provide certain products or services to you. You can opt out of providing personal information at any time by contacting us using the instructions provided at the end of this Privacy Policy, or by following the links in an electronic communication from us such as using the unsubscribe button in a marketing email.

You may post or provide information to us while visiting our website or using our goods or services via blog post comments, forums, webinars, courses, teleconferences, or other similar forms of public communication. Please note that this information is public, and this privacy policy does not apply to information that you provide publicly in this manner.

Children

Our website and its related goods and services are not meant for children under the age of thirteen (13). We do not knowingly collect personal information from persons under the age of thirteen (13). If you have reason to believe that a child under the age of thirteen (13) has provided personal information to us, please contact us so that we may delete that information from our records.

California Residents Privacy Rights

California residents are entitled to request information about the disclosure of their personal information to third parties for direct marketing purposes during the preceding calendar year. If you are a California resident and wish to request such information, contact us via the contact information provided below. Please include the words "California's Shine the Light Law," in the subject line.

International Visitors; GDPR

Your personal information may be transferred to, or stored and processed in, a country that is not regarded as providing the same level of protection for personal information as the laws of your home country. Depending on your location, you may have certain rights regarding the processing of your personal information.

The European Union's "General Data Protection Regulation" gives privacy rights to European Union residents in relation to their personal data. Your personal data will only be processed when there is a legal basis to do so: (1) via your consent because the processing is necessary to provide our goods or services; (2) to comply with our legal obligations; or (3) to pursue our legitimate business interests.

European Union visitors may have the following rights:

- You have the right to request a copy of what personal information we have about you, including the right to request that we update, correct, or complete the information in our possession.
- You have the right to request the deletion or erasure of your personal information when it is no longer needed for the purposes for which it was collected.
- You have the right to restrict how your personal information may be used.
- You have the right to object to the processing of your personal information based on direct marketing.
- You have the right to withdraw your consent for the collection of your personal information. The revocation of the consent does not affect the legality of the processing done before you revoked your consent.
- You have the right to transfer the personal information that you have provided us on the basis of a consent or a contract (data portability).
- You also have the right to raise a complaint about our data privacy practices with the regulatory authority where you reside.

To exercise your rights, you may contact us using the contact information provided below. We may not be able to accommodate your request in every situation, such as when required by law. It may also be necessary to charge you a reasonable administrative fee to carry out repeat or excessive requests.

Access and Correction

Please contact us per our contact information listed at the end of this Privacy Policy to access your personal information and correct inaccuracies of that information in our records. We will

require that you identify yourself before processing such a request. We may decline to process requests in certain circumstances as permitted by federal or state law or applicable privacy legislation.

Consent to this Privacy Notice

We may update or change this Privacy Policy at any time. Your continued use of this website after any such change indicates your acceptance of such changes.

Our Contact Information

If you have questions or comments or would like to contact us in reference to any of the terms provided above, such as to make GDPR requests or to opt-out of certain information sharing, please email your requests to info@SolidTude.com.

LAST DATE UPDATED: 03/28/2021